

Alternate Councilor's Report Janet A. Asper

San Diego Meeting Report

I continue to serve on the Committee on Community Activities, where I am the co-chair of the Tools and Training subcommittee and am on the National Chemistry Week 2020 theme team.

I attended the Fall meeting from Friday -Sunday night. On Saturday I volunteered at the ACS Presidential Outreach Event at the Fleet Science Center. Then I attended the National Chemistry Week 2020 theme team meeting. The theme for NCW 2020 is "Sticking with Chemistry" and is focusing on the chemistry of glues and adhesives. I am writing an article about slime for Celebrating Chemistry.

On Sunday morning I led the Tools and Training subcommittee in discussion of the "Outreach Volunteer Toolkit" which the subcommittee has been developing for several years. We reviewed the website which launched in August, and suggested additional categories and content to further develop the materials. That site can be found at <https://www.acs.org/content/acs/en/education/outreach/ncw/plan-an-event.html> We discussed appointed two subcommittee members to a task force to review and update safety standards for outreach activities. Finally we discussed the video training projects that we filmed at the Orlando meeting. One of the videos stars yours truly, and can be found here <https://www.acs.org/content/acs/en/education/outreach/ccew/educational-resources.html>. We selected two people to film another video in San Francisco later in the week.

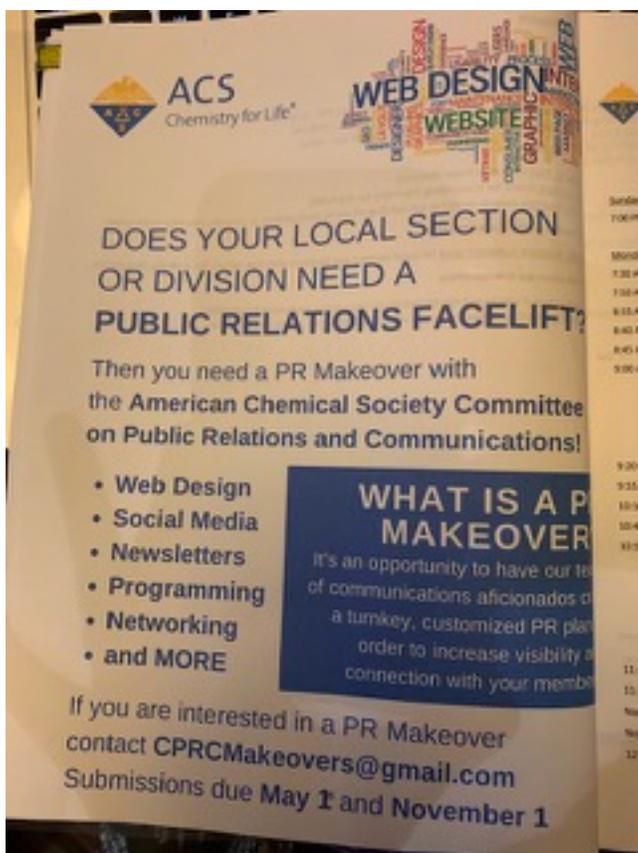
In the full committee meeting we approved the theme for Chemists Celebrate Earth Week 2021 "Reduce and Reuse: Reducing our footprint with chemistry and voted to change the timing and sequence of our committee events for the upcoming meeting in Philadelphia. We also voted to change the sequence of our committee events for the Philadelphia meeting.

I attended the ACS Diversity reception Sunday evening, then headed to the airport to catch the red-eye back to Virginia.

Items of interest to the Virginia Local section

1. The CCA is now proving an "Outreach Training Course" in both online and in person formats. <https://www.acs.org/content/acs/en/education/outreach/outreach-training-program.html>
2. The ACS CPT provides assistance to
3. 1. A reminder that our section can/should nominate members of our section for Volunteer of the Year and non-ACS entities for Salute to Excellence
 - Volunteer of the Year <https://www.acs.org/content/acs/en/membership-and-networks/is/grantsawards/outreach-volunteers-of-the-year.html>.
 - Salutes to excellence: <https://www.acs.org/content/acs/en/funding-and-awards/awards/other/salutes.html>
4. 2. The ACS Committee on Public Relations has new "Public Relations Facelift" program. I've attached a photo of the flyer. I think this could be a great catalyst for our efforts with our website
5. 3. The NCW theme is Marvelous Metals, which fits well with the International Year of the Periodic Table. There's TONS of resources here.

- <https://www.acs.org/content/acs/en/education/whatischemistry/periodictable.html>
- <https://www.acs.org/content/acs/en/education/outreach/ncw.html>



Other business

Strategic Plan- Social media platform

After our last Ex Comm meeting I reached out to Jim Beck and found out that our current Constant Contact account does not include the social media tool. I asked him to look into the cost, but we lost touch on that issue. I will reach back out to him. This is an area where the Public Relations Facelift may be able to help us.

Alternate Councilor Travel Assistance I will prepare a motion for the January meeting.

Respectfully submitted,
Janet Asper