

DRAFT ACS Virginia Section: Strategic Plan Update

Submitted by: Denise Walters, 9/14/2017

<p>Strategy G1-S1</p> <p>Implement live stream of a minimum of four monthly meetings each year beginning in 2017. <i>Champion: Kathleen</i></p>	<p>Progress</p> <ul style="list-style-type: none"> • Only success to date has been at UMW. Janet will continue at her location for the November meeting. • Peter Ruiz-Haas from Mary Baldwin is looking into the options with their IT for the October meeting. <p>Challenges</p> <ul style="list-style-type: none"> • Some venues (such as VUU) do not offer the live stream technology required. • Speaker specifically requested no video recording (UR and Altria). • Technical issues at UVA, recording was not successful 	<p>Proposed Next Steps:</p> <ul style="list-style-type: none"> • Evaluate Cost of Outsourcing livestream • Evaluate Cost of purchasing equipment and technical training to live stream ourselves • Timing: TBD • Responsible Person (s): Kathleen
<p>Strategy G1-S2</p> <p>Form a website taskforce that includes all demographics (1/1/17) to conduct a needs assessment (6/1/17), obtain quotes for pro web designer/intern (9/1/17), and launch new site (1/1/18). <i>[Champions: Ann/Brandi]</i></p>	<p>Progress</p> <ul style="list-style-type: none"> • Colleen arranged meeting @ ACS-DC w/webmaster, Chris Avery, Tim Bergeron, Krista Weissbart, Janet Asper, and Stephanie Mabry. • Meeting produced good ideas and a list of contacts to move forward with similar design. 	<p>Next Steps</p> <ul style="list-style-type: none"> • Develop proposal based input from DC Group (includes scope, strategy, implementation, maintenance plan, costs and responsible parties for support) • Obtain alignment with key Executive Committee members with archival, and publication roles: • Timing: TBD • Responsible Person (s) Krista
<p>Strategy G1-S3</p> <p>By June 2017, inventory and define how to integrate new forms of communication strategies into the current</p>	<p>Progress</p> <p>Janet has done some preliminary assessment and will provide more detailed update at the September meeting.</p>	<p>Next Steps</p> <p>Timing: TBD Responsible Person (s) Janet</p>

constructs of the local section wherever possible. <i>[Champion: Janet]</i>		
Strategy G2-S1 By May 2017 Executive meeting, Hospitality committee will create an expanded on-boarding process for new members. <i>[Champion: Todd]</i>	Progress Plan to expand from a single letter to a new member package, introduce new members at monthly meetings and establish a buddy system to connect new members with active current members and ongoing volunteer opportunities. <ul style="list-style-type: none"> • 	Next Steps <ul style="list-style-type: none"> • Begin introducing new members @ monthly meetings- Starting September, new member ribbons. • Develop member package- Todd-30 Sep 2017 • Summary of new member program to Jim for November Bulletin- Kathryn- 30 September 2017

Strategy G2-S2 Define 4 to 5 regions within VA Section (1/1/17) to leverage universities in regions to provide high-end technical talks (beginning Fall 2017) through their established seminar program. <i>[Impact, Medium; Resources, Low-Medium] [Champion: Joe]</i>	Progress <ul style="list-style-type: none"> • Joe & Rebecca started with linking the Mari Payne Graham Memorial Lecture as a co-sponsored ACS event, similar to the UofR Powell Lecture. This results in an additional meeting in October with the UVA event being on a Thursday and the other ACS event being on a Friday. This ties in with Strategy G2-G3. <p>Marie Payne Graham Memorial Lecture 2017 Paul J. Steinhardt, Professor of Physics and Director, Princeton Center for Theoretical Science The Search For Quasi-Crystals, October 12, 2017 Seminar, 7 pm, Gilmer 190</p>	Next Steps: Evaluate next steps) i.e. continue with co- sponsor of Marie Payne Graham Memorial Lecture. Consider additional options for other regions. Timing: Discussion at Dec Executive Committee Meeting Responsible Person (s) Joe
Strategy G2-S3 In 2017, hold two or three monthly meetings/events for members on weeknights other than Friday. <i>[Impact, Medium; Resources, Low] [Champion: Denise]</i>	Progress <ul style="list-style-type: none"> • March Meeting @ Altria was on Thursday • Low response on survey printed in bulletin • Survey sent by survey monkey (5/5/2017)/also low response. 	Next Steps: Compile Attendance Numbers for all 2017 meetings. Assessment to continue 1-2 non- Friday meetings as part

	<ul style="list-style-type: none"> Survey conclusions: (desired dates spread over the week, Thursday/Friday highest scoring). Mix of interests for future meetings on topics related to new science or general science information that is not as technical. <p>Next Steps</p> <ul style="list-style-type: none"> Marie Payne Graham Memorial Lecture a UVA will be on a Thursday in October. The section meeting will be at UMW on Wednesday November 15. This Objective will be complete after the November meeting 	<p>of standard practice.</p> <p>Timing: Dec 2017 Responsible Person (s) Denise</p>
<p>Strategy G3-S1 By end of December 2016, re-evaluate current mentoring strategies, assess needs, and present a proposal to Exec. Meeting. <i>[Impact, High; Resources, High]</i> <i>[Champion: Kathleen/Colleen]</i></p>	<p>Mentor "Training" Meeting held on April 26 at the Richmond Library (guidance on program, creation of profiles and expectations) - Kathleen</p>	<p>Complete</p>
<p>Strategy G3-S2 In 2017, the VA LS will support/leverage at least two ongoing networking, outreach, educational, and development events at local university and business partners across the region. <i>[Impact, Medium; Resources, Medium]</i> <i>[Champion: Heather]</i></p>	<p>Progress The YCC plans to continue fostering networking and career activities with younger chemists across the section. We have discussed having an intergenerational (Senior and Younger LS members) career development (fall 2017 or 2018). Also, the YCC is connecting w/ local graduate student associations. The YCC hosted a successful event with VCU graduate students, and intends to expand to other university graduate student associations - potentially hosting networking events on college campuses to fulfill this goal.</p> <p>Challenges:</p> <ul style="list-style-type: none"> In regards to a career event, Heather has been unable to establish a contact with DC or 	<p>Next Steps:</p> <p>Plan for larger career development or intergenerational event in 2018</p>

	<p>Northern Virginia ACS colleagues. Preference cross sectional collaboration, otherwise she would rather keep it local in Richmond.</p> <ul style="list-style-type: none"> • Heather needs business partner contacts 	
<p>Strategy G3-S3 Re-energize and re-name the Hospitality Committee (<i>combined with G2,S1</i>) with regional representation and hold a social activity in 3 to 5 of the regions. <i>[Impact, Medium; Resources, Medium] [Champion: Todd]</i></p>	<p>See G2, S1</p> <p>Regional representation (volunteer opportunity)</p> <ul style="list-style-type: none"> • Discussed adding social onto monthly meetings • Looking to start this initiative in 2018 • Additional volunteers needed from at least 2 other regions 	<p>Next Steps: Identify at least 2 volunteers from regions other than Richmond Begin planning for at new member receptions in different regions to begin in 2018</p> <p>Timing: TBD Responsible Person (s)Todd</p>
<p>Strategy G4-S1. By Spring 2018, coordinate activity with Richmond Math/Science Innovation Center, Science Museum and AACT. <i>[Impact, High; Resources, High] [Champion: Krista]</i></p>	<p>Progress</p> <p>Science Museum</p> <ul style="list-style-type: none"> • Contacts made a science museum Colleen/Denise. Denise attended volunteer day program • Science Museum needs 6 months advance planning to use space. Colleen reserved 2 spaces for National Chemistry Week Oct 29, 2017 and requested space for Earth Day @ Science Museum for April 21 2018. Events will be part of annual programing that Kristine conducts through Community Activities • \$3,000 given to Science Museum Illumination Gala. Attendees- Colleen, Kathleen, Joe, Denise. Ad in Science Museum Gala Bulletin • Denise appointed to Science Museum Board of Trustees 	<p>Next Steps:</p> <p>Science Museum: Develop strategy for annual engagement. Provide opportunity for two way feedback between ACS and Science Museum. Look for opportunities to provide National Funding for special programs coordinated w/Science Museum</p> <p>Math Science Center- Continue support for Metro STEM Fair</p> <p>AACT- TBD</p> <p>Timing: Dec 2017 Responsible Person (s)- Krista/Denise/Janet/ Rob</p>

	<p>Math Science Center</p> <ul style="list-style-type: none"> • Rob Davidson continuing long standing support of Metro Richmond STEM Science Fair. \$225 donated to sponsor awards. <p>Challenges: Krista needs help to identify contacts at AACT and ideas for programing Janet volunteered to assist</p>	
<p>Strategy G4-S2 By January 2017, identify and support regional coordinators for ACS branded community activities. <i>[Impact, High; Resources, Medium]</i> <i>[Champion: Phil/Linette]</i></p>	<p>Progress Regional coordinators have been identified as Peter Ruiz-Haas for the Northwest region, Randall Reif for the Northeast region, and Kristine Smetana for the South region and overall Chair. The Northwest region has developed a report including an organization plan and data for that region (see attached). Details provided to Kristine Smetana, and available to others on request.</p>	<p>Complete</p>
<p>Strategy G4-S3 By the May Exec. Meeting, review activities already in place to identify/align current activities with objectives. <i>[Impact, High; Resources, Low]</i> <i>[Champion: Stephanie]</i></p>	<p>Progress Complete- See attached</p>	<p>Complete</p>